



Asset Pricing Workshop

The Long-run Drivers of Asset Prices: Beliefs, Preferences, and Risk

Paris, November 22, 2024

The aim of the workshop is to discuss recent advances, both theoretical and empirical, on long-horizon drivers of asset prices. We organize the discussion along the three main dimensions of equilibrium asset pricing: beliefs, preferences, and risk. We thereby give special attention to contributions covering long-horizon drivers of asset prices related to subjective beliefs, non-standard preferences, machine learning methods, and new data.

This one-day workshop brings together senior and junior researchers in economics and finance; it includes seven academic presentations, organized in four sessions. The workshop, together with the workshop “Competition policy in direct financial markets” held on the 13th of December 2024, follows-up on the success of the “Finance and Society” workshops held in 2023 that covered the topics “Women and Finance” and “Central Banks and the Common Good.”

Asset Pricing Workshop

Welcome Coffee (from 9:00 am)

Introductory Speech

- 09:15-09:30: Pramuan Bunkanwanicha (Dean of Faculty, ESCP Business School)

Session 1: Risk and Subjective Beliefs over Time

- 09:30-10:15: Martijn Boons (Nova School of Business and Economics): *Conditional Alphas and the Multifactor Risk-Return Trade-off* (with Fahiz Baba-Yara and Rik Frehen)
Discussant: Elise Gourier (ESSEC Business School)
- 10:15-11:00: Markus Ibert (Copenhagen Business School): *Institutions' Return Expectations across Assets and Time* (with Magnus Dahlquist)
Discussant: Thomas Renault (University Paris 1 Panthéon-Sorbonne)

Coffee Break

Session 2: Psychology and Subjective Beliefs

- 11:30-12:30: Raman Uppal (EDHEC Business School): *Psychological Distance and Subjective Beliefs* (with Harjoat Singh Bhamra and Johan Walden)
Discussant: Sylvérie Herbert (Banque de France)

Buffet Lunch

Session 3: Household and Investor Heterogeneity

- 13:45-14:45: Laurent Calvet (SKEMA Business School): *The Cross-Section of Household Preferences* (with John Y. Campbell, Francisco Gomes, and Paolo Sodini)
Discussant: Pablo Winant (ESCP Business School)
- 14:45-15:30: Lei Zhao (ESCP Business School): *A Market-Level Tug of War: Asset Pricing on ... Days* (with Ran Tao and Chardin Wese Simen)
Discussant: Serge Darolles (Université Paris-Dauphine – PSL)

Coffee Break

Session 4: Asset Pricing with Unsystematic Risk and Economic Targets

- 16:00-16:45: Irina Zviadadze (HEC Paris): *Cross-Sectional Asset Pricing with Unsystematic Risk* (Massimo Dello Preite, Raman Uppal, and Paolo Zaffaroni)
Discussant: Andras Fulop (ESSEC Business School)
- 16:45-17:30: Victor DeMiguel (London Business School): *Asset-Pricing Factors with Economic Targets* (Svetlana Bryzgalova, Sicong Li, and Markus Pelger)
Discussant: Abalfazl Zareei (ESCP Business School)

Organizer:

- Paul Karehnke (ESCP Business School): pkarehnke@escp.eu

With the collaboration of Gunther Capelle-Blancard and the Sorbonne Alliance faculty.

Venue:

University Paris 1 Panthéon-Sorbonne

Room 1

12 Place du Panthéon

75005 Paris



Partner:

